



Daniel Halden <daniel.halden@lacity.org>

FW: Utility Box Flyer**Matthew Severson** <Matthew@hollywoodbid.org>
To: Dan Halden <daniel.halden@lacity.org>

Wed, Jul 27, 2016 at 2:48 PM

Hi Dan,

I was hoping you could forward this along to your social media team. We're trying to get the word out about our call to artists for the Hollywood Boulevard utility box artwork program – is this something you can help with? Even a Twitter mention would be fantastic, we're trying to reach as many local artists as possible!

Thank you in advance,

MATTHEW SEVERSON*Operations Coordinator*

[Hollywood Property Owners Alliance]

6562 Hollywood Boulevard | Los Angeles, CA 90028

323.463.6767 | matthew@hollywoodbid.org | onlyinhollywood.org**Please note our new address and phone number.****From:** Rich Sarian [mailto:rich@thecriscomcompany.com]**Sent:** Wednesday, July 27, 2016 11:13 AM**To:** Matthew Severson <Matthew@hollywoodbid.org>**Cc:** Kerry Morrison <Kerry@hollywoodbid.org>; Joseph Mariani <joe@hollywoodbid.org>; Devin Strecker <Devin@hollywoodbid.org>; Lorin Lappin <Lorin@hollywoodbid.org>; Chase Gordon (Avison Young) <Chase.Gordon@avisonyoung.com>; alyssa van breene ejkaizer@sieroty.com;Jessica Wackenhut <jwackenhut@ypiusa.org>; jeff@nederlander.com; April BrooksMark Stephenson <mstephenson@hollywoodumc.org>; Joseph D'Amore - HED (jdamore@hollywoodcr.com) <jdamore@hollywoodcr.com>; atartakovsky@crescentheights.com; Carol MassieWayne Hunt <wayne@huntdesign.com>**Subject:** Utility Box Flyer

Hi Team,

Per this morning's discussion, I have attached the call to artists flyer for the utility box program in .pdf and .jpg files. Please spread this like wildfire!

Thank you and please let me know if you have any questions, thoughts, or comments!

Best,

Rich

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Rich Sarian | Community Affairs | The CrisCom Company

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On Tue, Jul 26, 2016 at 1:54 PM, Matthew Severson <Matthew@hollywoodbid.org> wrote:

Streetscape & Planning Committee,

I look forward to seeing you all tomorrow morning – please see agenda attached. I anticipate wrapping up the meeting at around 9:20 AM as we have a special guest joining us, Wayne Hunt from [Hunt Design](#), to discuss park express and wayfinding signage for Hollywood.

To confirm your attendance, please response to this email.

Best regards,

MATTHEW SEVERSON

Operations Coordinator

[Hollywood Property Owners Alliance]

6562 Hollywood Boulevard | Los Angeles, CA 90028

323.463.6767 | matthew@hollywoodbid.org | onlyinhollywood.org

Please note our new address and phone number.

—Original Appointment—

From: Matthew Severson

Sent: Monday, July 11, 2016 3:28 PM

To: Matthew Severson; Kerry Morrison; Joseph Mariani; Devin Strecker; Lorin Lappin; Chase Gordon (Avison Young); alyssa van breene; ejkaizer@sieroty.com; Jessica Wackenhut; rich@thecriscomcompany.com; jeff@nederlander.com; April Brooks; Mark Stephenson; Joseph D'Amore - HED (jdamore@hollywoodcr.com); atartakovsky@crescentheights.com; Carol Massie;

Subject: HPOA | Streetscape & Planning Committee

When: Wednesday, July 27, 2016 8:00 AM-9:00 AM (UTC-08:00) Pacific Time (US & Canada).

Where: HPOA | 6562 Hollywood Boulevard

Greetings!

We look forward to seeing you at our next Streetscape & Planning Committee meeting on **Wednesday, July 27, from 8:00 am to 9:00 am** at the offices of HPOA (6562 Hollywood Boulevard). Formal agenda to follow.

Hope to see you there.

Best regards,

MATTHEW SEVERSON

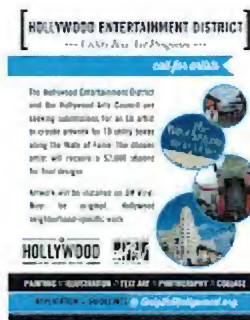
Operations Coordinator

[Hollywood Property Owners Alliance]

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2 attachments



HEDUtilityBoxFlyer1-page-001 (1).jpg
688K



HEDUtilityBoxFlyer1.pdf
519K

